

# Buyer's Guide

effective from January 1st 2020

**Specialisation**  
Shipbuilding/marine equipment  
supplies mechanical/electrical  
engineering  
port equipment/marine business  
offshore/ocean technology



Total circulation  
**5,359** copies  
(IVW III/18-II/19)

# Schiff & Hafen

The **Buyer's Guide** provides a market overview and an index of supply sources. Every entry in the Buyer's Guide includes your company logo (4-colour), address and communications data plus a concise description of products or services offered.

Object	Schiff&Hafen	Ship&Offshore	Selected Editions
Target regions	Central Europe	International	China, SmartShip, Greece, GreenTech, China
Issues	January	January/ February	-
	-	-	-
	March	March	-
	-	April	April / China Edition
	May	-	May / SmartShip
	-	June	May/ Greece Edition
	July	-	July/ GreenTech
	-	August/ September	-
	September	September	-
	-	October	October / China Edition
	November	November	-
-	December	-	

## Price per keyword per issue:

	Size I	Size II
	H 30/B 58 mm	H 40/B 58 mm
1 Keyword	€ 95	€ 125
2 Keywords	each € 90	each € 120
3 Keywords	each € 85	each € 115
4 Keywords	each € 80	each € 110
5 Keywords	each € 75	each € 105
from 6 Keywords	each € 70	each € 100

**Online entry  
is free of charge!**

### Time span

Minimum time span: 1 year

### Discounts:

For bookings of several objects, we offer the following discount off the total price:

**Two target regions/year: 10 %**

**Three target regions/year: 20 %**

## You can advertise in these categories:

- |                                   |                                |
|-----------------------------------|--------------------------------|
| 1 Shipyards                       | 10 Ship's operation systems    |
| 2 Propulsion systems              | 11 Deck equipment              |
| 3 Engine & engine components      | 12 Construction & consulting   |
| 4 Corrosion protection            | 13 Cargo handling technology   |
| 5 Ship's equipment                | 14 Alarm & safety equipment    |
| 6 Hydraulic & pneumatic equipment | 15 Port construction           |
| 7 Onboard networks                | 16 Offshore & ocean technology |
| 8 Measurement & control devices   | 17 Maritime services           |
| 9 Navigation & communications     |                                |